



CreateAthon®

CreateAthon 2010 Application

General Information

Organization Name: _____

Address: _____

Contact Name: _____

Phone: _____ Fax: _____

Email: _____

Organization Information

Description of Organization's Mission:

Is your organization listed as a 501(c)3? Yes No

Does your organization provide direct services or is it an association/coalition? _____

Did your organization budget for advertising/marketing for this year? Yes No

If so, how much? (Please outline plan for spending) _____

LAUNCH INTERACTIVE CREATEATHON 2010 TERMS AND CONDITIONS:

Launch Interactive will not product work via CreateAthon that is being handled or coordinated by any type of paid consultant on behalf of the nonprofit organization, or tied to initiatives under the purview of other paid consultants.

If my organization is selected as a CreateAthon participant, I understand and agree to the following:

- Work for this project will done by Launch’s staff during the hours of 8:00 am on Thursday, September 16, 2010 and 8:00 am on September 17, 2010.
- We will meet with Launch’s staff prior to CreateAthon (date to be determined) to provide additional background on our organization and the requested project.
- We will meet with Launch’s staff the morning after CreateAthon (between 8:00 am and 10:00 am) to receive a mockup of any print projects and will secure necessary approvals by the following Monday.
- We will deliver any final changes that need to be made to the project (copy revisions only for **both** print and web) the following Monday morning so it can prepped and forwarded to the printer by 2:00 that afternoon.
- We understand there will be no additional work provided by Launch for this project beyond the terms outlined above.

Signature: _____ Date: _____

I understand that all work completed is the property of Launch Interactive and any third parties that contribute to the project such as photographers, illustrators, etc.

Signature: _____ Date: _____

*Deadline for application: July 14th, 2010

Application Submission Options:

Email completed application to:

jasmine@launchint.com

Print out and mail completed application to:

Launch Interactive
575 Lynnhaven Parkway, Suite 300
Virginia Beach, VA 23452